

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

JOE E. MARX III
2602 Point Dr.
Monroe, LA 71201

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Councilman
District 1
City of Monroe

OFFICE USE ONLY

3/16

10.9

3/29

3. Date of Primary

MARCH 5, 2016

This report covers from 2-15-16 through 3-20-16

4. Type of Report:

____ 180th day prior to primary
____ 90th day prior to primary
____ 30th day prior to primary
____ 10th day prior to primary
☒ 10th day prior to general
____ 40th day after general
____ Annual (future election)
____ Supplemental (past election)
____ Amendment to prior report

5. FINAL REPORT if:

____ Withdrawn
☒ Filed after the election AND all loans and debts paid AND no surplus funds remaining
____ Unopposed

6. Name and Address of Financial Institution (You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

Progressive Bank
P.O. Box 4053
Monroe, LA
71211-4053

7. Full Name and Address of Treasurer

JAMER E. LOWERY
2301 Pargoud Blvd
Monroe, LA 71201

9. Name of Person Preparing Report

JAMER E. LOWERY

Daytime Telephone 318-366-1909

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 25th day of March, 2016.



Signature of Candidate/Chairperson
(To be signed by Chairperson only if report by principal campaign committee)

318-362-0013
Daytime Telephone



Signature of Treasurer

318-366-1909
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

2016 APR -1 AM 9:12

RECEIVED

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	7,700.00
2. In-kind Contributions (Schedule A-2)	- -
3. Campaign paraphernalia sales of \$25 or less	- 0 -
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 + 3)	7,700.00
5. Other Receipts (Schedule A-3)	- 0 -
6. Loans Received (Schedule B)	- 0 -
7. Loan Repayments Received (Schedule D)	- 0 -
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	7,700.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	37,348.49
10. Other Disbursements (Schedule E-2)	- 0 -
11. Loan Repayments Made (Schedule B)	- 0 -
12. Funds Loaned (Schedule D)	- 0 -
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	37,348.49

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	29,648.49
15. <i>Plus</i> total receipts this period (Line 8 above)	7,700.00
16. <i>Less</i> total disbursements this period (Line 13 above)	37,348.49
17. <i>Less</i> in-kind contributions (Line 2 above)	- 0 -
18. Funds on hand at close of reporting period (Lines 14+15-16-17)	- 0 -

SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	- 6 -
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	- 6 -

SPECIAL TRANSACTIONS - for the reporting period	This Period
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	- 6 -
22. Contributions received from political committees (From Schedules A-1 and A-2)	- 6 -
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	- 6 -
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	- 6 -
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	- 6 -

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	- 6 -

NOTICE

The personal use of campaign funds is prohibited. The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be 1) returned to contributors on a pro rata basis, 2) given as a charitable contribution as provided in 26 USC 170(c), 3) given to a charitable organization as defined in 26 USC 501(c)(3), 4) expended in support of or opposition to a proposition, political party, or candidacy of any person, or 5) maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

SCHEDULE A: CONTRIBUTIONS (Including In-Kind Contributions)

ANY OTHER OFFICE CANDIDATES: The following information must be reported for all contributions and in-kind contributions exceeding \$250 received during the last 20 days before the primary election, as well as those received in the last 20 days before the general election if the candidate participates in the general election.

1. Name and Address of Contributor (& description if in-kind)	2. Contributions this Reporting Period		3. Valuation if In-Kind
	a. Date(s)	b. Amount(s)	
George B. Dean 1503 Park Ave Monroe, LA 71201	2-25-16	100.00	
Dr Michael F. Nolan 2701 Bayside Circle Monroe, LA 71201	2-25-16	100.00	
Mikel D. Hurtel 2742 Point Dr Monroe, LA 71201	2-25-16	250.00	
George L. Bilbe 44 Versailles Blvd New Orleans, LA 70125	2-25-16	100.00	
Stephen L. Harrison 201 Lakeside Dr Monroe, LA 71201	2-25-16	500.00	
Nancy K. Litwin 1750 St. Charles Ave #620 New Orleans, LA 70130	2-25-16	100.00	
Lawkel, LLC P.O. Box 14425 Monroe, LA 71207	2-25-16	250.00	
John E. Hall 2309 Marie Pl. Monroe, LA 71201	2-25-16	400.00	

SCHEDULE A: CONTRIBUTIONS (Including In-Kind Contributions)

ANY OTHER OFFICE CANDIDATES: The following information must be reported for all contributions and in-kind contributions exceeding \$250 received during the last 20 days before the primary election, as well as those received in the last 20 days before the general election if the candidate participates in the general election.

1. Name and Address of Contributor (& description if in-kind)	2. Contributions this Reporting Period		3. Valuation if In-Kind
	a. Date(s)	b. Amount(s)	
Clara M. Sartor 206 K St. Monroe, LA 71201	2-25-16	250.00	
J. N. Jinos 2124 Maywood Dr Monroe, LA 71201	2-25-16	100.00	
Harvey Perry 2778 Point Dr Monroe, LA 71201	2-25-16	500.00	
Evans Oil Company, LLC P.O. Box 1641 Monroe, LA 71210-1641	2-25-16	1000.00	
CenturyTel, Inc P.O. Box 4068 Monroe, LA 71211	2-25-16	1,000.00	
The Lamar Companies P.O. Box 66338 Baton Rouge, LA 70896	2-15-16	250.00	

SCHEDULE A: CONTRIBUTIONS (Including In-Kind Contributions)

ANY OTHER OFFICE CANDIDATES: The following information must be reported for all contributions and in-kind contributions exceeding \$250 received during the last 20 days before the primary election, as well as those received in the last 20 days before the general election if the candidate participates in the general election.

1. Name and Address of Contributor (& description if in-kind)	2. Contributions this Reporting Period a. Date(s) b. Amount(s)		3. Valuation if In-Kind
Jonathan Booth 3365 Deborah Dr Monroe, LA 71201	3-3-16	250.00	
James H. Murphy 3208 Lake Astor Dr Monroe, LA 71201	3-3-16	100.00	
Carol Rispoli 3400 Beauvoir Pl Monroe, LA 71201	3-3-16	100.00	
Johnny T. Johnson P.O. Box 2641 Monroe, LA 71207	3-3-16	100.00	
Kirby O. Price 2010 Island Dr Monroe, LA 71201	3-3-16	200.00	
Walter C. Dunn 2503 Bramble Dr Monroe, LA 71201	3-3-16	200.00	
Charles L. Boone 3316 Oakleigh Cir Monroe, LA 71201	3-3-16	250.00	
John E. Jones 113 Cerdan Cir West Monroe, LA 71291	3-3-16	500.00	

SCHEDULE A: CONTRIBUTIONS (Including In-Kind Contributions)

ANY OTHER OFFICE CANDIDATES: The following information must be reported for all contributions and in-kind contributions exceeding \$250 received during the last 20 days before the primary election, as well as those received in the last 20 days before the general election if the candidate participates in the general election.

1. Name and Address of Contributor (& description if in-kind)	2. Contributions this Reporting Period		3. Valuation if In-Kind
	a. Date(s)	b. Amount(s)	
EMMA S. DAWSON 141 Canal Road Monroe, LA 71401	3-3-16	1,000.00	
Wendy MARY 502 The North Chace N.E Atlanta, GA 30328	3-3-16	100.00	

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Contributions received by a candidate may be expended for any lawful purpose, but shall not be used for any personal use unrelated to a political campaign or the holding of public office or party position. (R.S. 18:1505.21.) Each expenditure should include the name of the recipient of the funds, the complete address of the recipient, the date of the expenditure, the amount and a description detailing the purpose of the expenditure. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Description of Purpose(s)	c. Amount(s)
KNOE 1400 Oliver Rd Monroe, LA 71201	2-15-16	Television Advertising	4,975.00
KNOE, 1400 Oliver Rd. Monroe, LA 71201	2-15-16	Television Production Expense	300.00
Ouachita Citizen P.O. Box 758 West Monroe, LA 71294	2-25-16	Newspaper Advertising	400.00
News-Star 2011 Hudson Lane Monroe, LA 71201-5705	2-24-16	Newspaper Advertising	733.73
KNOE 1400 Oliver Rd Monroe, LA 71201	2-23-16	Television Advertising	4,625.00
Monroe Chamber of Commerce 212 Walnut St, Ste 100 Monroe, LA 71201	2-23-16	Membership dues	100.00
Associated Business Printing P.O. Box 1461 West Monroe, LA 71291	2-24-16	Printing of Mailer	1737.40
3. SUBTOTAL (optional)			12,870.73
4. TOTAL (optional - complete only on last page of this schedule)			

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are optional. Contributions received by a candidate may be expended for any lawful purpose, but shall not be used for any personal use unrelated to a political campaign or the holding of public office or party position. (R.S. 18:1505.21.) Each expenditure should include the name of the recipient of the funds, the complete address of the recipient, the date of the expenditure, the amount and a description detailing the purpose of the expenditure. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Description of Purpose(s)	c. Amount(s)
Comcast 5915 255 N Jackson, MS 39213-9722	2-24-16	Internet Advertising	2,999.55
Associated Business Printing P.O. Box 1461 West Monroe, LA 71292	2-29-16	Printing Purchands	248.80
News-Star 2011 Hudson Lane Monroe, LA 71201-5705	3-1-16	Newspaper Advertising	850.00
Ouachita Citizen P.O. Box 75P West Monroe, LA 71294	3-1-16	newspaper Advertising	176.00
St. Frederick High School 1111 North 35th St Monroe, LA 71201	3-1-16	Soccer Sponsorship Advertising	250.00
Associated Business Printing P.O. Box 1461 West Monroe, LA 71292	3-2-16	Printing Mailers	863.26
Courtney Wetzel 3315 Deborah Dr Monroe, LA 71201-2150	3-2-16	Printing and catering for meet and greet	1,219.82
3. SUBTOTAL (optional)			6607.43
4. TOTAL (optional - complete only on last page of this schedule)			

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are optional. Contributions received by a candidate may be expended for any lawful purpose, but shall not be used for any personal use unrelated to a political campaign or the holding of public office or party position. (R.S. 18:1505.21.) Each expenditure should include the name of the recipient of the funds, the complete address of the recipient, the date of the expenditure, the amount and a description detailing the purpose of the expenditure. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Description of Purpose(s)	c. Amount(s)
* News-Star 2011 Hudson Lane Monroe, LA 71201-5705	3-3-16	Newspaper Advertising	* 2,150.00
MRS 252 Venable Lane Monroe, LA 71203-0088	3-3-14	Addressing and Mailing	2,264.99
Genov's Italian Restaurant P.O. Box 786 Monroe, LA 71210	3-8-16	After Election Meeting with Supporters	197.98
Market Research Analysts, Inc. P.O. 4986 Monroe, LA 71211	3-8-16	Advertising and Campaign Promotions	7083.65
* News-Star 2011 Hudson Lane Monroe, LA 71201-5705	3-3-16	Refund - due to failure to print advertisement	* <1,025.00>
MRS 252 Venable Lane Monroe, LA 71203-0088	3-8-16	Addressing and mailing	1795.21
Associated Business Printing P.O. Box 1461 West Monroe, LA 71292	3-8-16	Printing Pushy Cards	224.66
3. SUBTOTAL (optional)			12,241.49
4. TOTAL (optional - complete only on last page of this schedule)			

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Contributions received by a candidate may be expended for any lawful purpose, but shall not be used for any personal use unrelated to a political campaign or the holding of public office or party position. (R.S. 18:1505.21.) Each expenditure should include the name of the recipient of the funds, the complete address of the recipient, the date of the expenditure, the amount and a description detailing the purpose of the expenditure. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Description of Purpose(s)	c. Amount(s)
KNOE 1400 Oliver Rd Monroe, LA 71201	3-8-16	Television Advertising	1,005.50
Courtney Wetzel 3315 Deborah Dr Monroe, LA 71201-2150	3-8-16	Facebook Advertising and Campaign consultations	4,000.00
United Way of N.E. LA 1201 Hudson Lane Monroe, LA 71201	3-22-16	Contribution to Flood Response and Recovery Fund	623.38
3. SUBTOTAL (optional)			5628.88
4. TOTAL (optional - complete only on last page of this schedule)			37,348.49